

Disney Cruise Line Earns Top Honors in 2019 Cruise Critic Cruisers' Choice Destination Awards

CELEBRATION, Fla. (July 17, 2019) – For the fourth consecutive year, Disney Castaway Cay has been named the "Top Cruise Line Private Island" in the Cruise Critic Cruisers' Choice Destination Awards. Disney Cruise Line also was recognized by Cruise Critic members as the "Top Cruise Line in the Eastern Caribbean, Bahamas and Bermuda," as well as "Top Cruise Line in the Western Caribbean and Riviera Maya" – both in the Large Ship Cruise Line category.

"It's our dedicated officers and crew members who deliver the Disney difference again and again, whether on Castaway Cay or aboard our ships," said Jeff Vahle, president of Disney Cruise Line. "Our team strives to provide a vacation experience unlike anything else at sea, and this recognition speaks directly to their special way of making magic for our guests."

The Cruisers' Choice Destination Awards are selected based on thousands of first-hand reviews posted to the Cruise Critic website over the past year. Cruise Critic offers one of the largest online cruise communities with more than 350,000 cruise reviews.

"Cruise Critic's Destination Awards are based entirely on feedback from guests – so Disney's three wins are a direct result of the positive experiences guests have had, in some of the most visited cruise regions in the world," said Colleen McDaniel, Editor-in-Chief of Cruise Critic. "What we repeatedly hear from Disney cruisers is that it's a vacation for all ages – from the fun-filled visits to Castaway Cay to the experience on the ships themselves. Disney's awards speak volumes about the high level of satisfaction guests have about their cruise."

Disney Castaway Cay is a 1,000-acre private island with turquoise waters, white-sand beaches and swaying palm trees that is exclusive to Disney Cruise Line guests. One Cruise Critic member described the island as "the best place on earth with plenty to do for all ages." Another shared, "We had the time of our lives. The children were well entertained and there was a separate area for adults to relax and enjoy."

Since its launch in 1998, Disney Cruise Line has been recognized as the leader in family cruising, offering guests the magic of Disney entertainment combined with the relaxation of tropical, sun-drenched beaches and adventure of ocean cruising. Disney Cruise Line continues to expand its horizons, with new ships scheduled for delivery in 2021, 2022 and 2023. Disney Cruise Line has received hundreds of distinguished awards from the travel industry praising all aspects of the experience from dining to entertainment.

To learn more about Disney Cruise Line or to book a vacation, guests can contact their travel agent, visit <u>disneycruise.com</u> or call Disney Cruise Line at 888-DCL-2500. Travel agents can call Disney Cruise Line at 888-325-2500 or visit <u>disneytravelagents.com</u>.