

Disney Cruise Line – Cruise Industry “Firsts” and Innovations

Disney Cruise Line was the first cruise line...

- Have a **fireworks display at sea**, like only Disney can do, a stunning entertainment element for the “Pirates IN the Caribbean” celebration.
- Implement an innovative **rotational dining** concept, featuring three themed restaurants, where guests dine in a different venue each evening, accompanied by their same serving team
- Have a **dock at the line’s private island** (Castaway Cay), allowing guests the ease of walking on and off the ship at their leisure, thus eliminating the need to use tender boats.
- Have a **shipboard water coaster** – AquaDuck!
- Give **inside staterooms a “window”** on the outside with a Magical Porthole, a wall-mounted monitor that displays real-time video views from high-definition cameras outside of the ship.
- Bring **The Muppets** to a cruise ship in an interactive adventure game played through the ship’s Enchanted Art.
- Allow **guests to become animators** and see their own drawings magically come to life and dance on screen.
- Make the **princess and pirate fantasies** of young guests a reality, giving them full pixie-dusted and piratical makeovers at the first Bibbidi Bobbidi Boutique and Pirates League at sea.
- Offer **movie premieres at sea** on the same day a film debuts in theaters – including films in Disney Digital 3-D.
- Feature nearly an **entire deck dedicated to children’s activities**. From Flounder’s Reef and It’s a Small World Nursery to the Oceaneer Club and Oceaneer Lab, kids from 12 weeks to 12 years have plenty of places to take their imaginations to new levels.
- Offer **exclusive spaces just for tweens and teens**. 11-13 year olds can hang out at Edge, while 14-17 year olds have their own club, Vibe.
- Offer **free soft drinks any time** of day or night, with a free 24/7 beverage station offering sodas, coffee, tea and water.
- Design staterooms with a **family-friendly bath-and-a-half**.
- Provide guests with **complimentary use of Wave Phones** for onboard communications.

- Have an **animated character as the godmother** of a ship. Tinker Bell is the godmother of the Disney Wonder.
- Apply a **hull coating that is non-toxic and innovative** in reducing surface resistance in the water, allowing the ship to be more fuel efficient and eco-friendly.
- Have **yellow-colored lifeboats**, rather than the traditional regulation color of orange. Disney was granted special permission by the U.S. Coast Guard to paint the lifeboats yellow, in order to keep with the special color theming of the ship - the colors of Mickey Mouse himself.

To learn more about Disney Cruise Line or to book a vacation, guests can visit www.disneycruise.com, call Disney Cruise Line at 888-325-2500 or contact their travel agent.

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